



CHARITY, ADDRESS, PHONE, EMAIL AND WEBSITE

2010 Founded BULLYING...We're Kickin It
2015 Opened The Kickin It Kids Antibullying and Leadership Center
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POINTS OF CONTACT

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CHARITY MISSION

Kickin' It educates and supports children preschool through college, positively impacting them to develop into tolerant, healthy, independent, respectful members of society. Kickin' It also works with and supports school administrations, families and communities.

COMPETITION/UNIQUENESS

None/Kickin' It **Is** the **First** and **Only** of its kind in the country educating and supporting children Preschool through College; with the intent to remain by their side throughout their school and social journey.

SUMMARY OF CHARITY

- Kickin' It is a 501(c)(3) national nonprofit based in Manalapan/Englishtown NJ
- State Vouchers and fee based programs support admin and operating costs; ensuring that donations are applied in areas that will directly benefit the students.
- Since opening the Center; Kickin It has supported more than 2,355 students in crisis around New Jersey alone.
- Kickin' It will intervene, resolve, educate and support an estimated 8,700+ student incidences within 2017 due to the recent alignment with New Jersey Schools and Manalapan Mayor Proclamation
- Kickin' Its factual and relational approach is helping to reduce high-risk behaviors such as alcohol, drugs, violence and teen sexual activity; empowering students to pursue their goals, value their dreams and lead healthy and successful lives.

In order to make the effective changes our youth and society deserve, Kickin' It does not focus on one area of change/improvement; Kickin' It combats the systemic problems, constantly growing and evolving as rapidly as the school and social culture. Kickin' Its effective approach results, not only, in the reduction in bullying incidents Kickin' It aids in reducing the negative outlets that children resort to such as mischief, drugs, alcohol, self-harm, violence and volatile acts.

Kickin' It programs, services & support is nonrestrictive to children/students; defined as All Youth, in All Schools of All Ages Preschool through College



SCOPE OF PERCEPTIBLE PROGRAMS

FREE Programs and Resources Provided: Leadership Workshops, Life Skills Programs, Mentoring, Anonymous Reporting Service, Hero Video Chat Service, Positive Peer Pairing Program, Effects of Opiates Workshops, Guardian Support Sessions, Open Door Commitment for Vulnerable and At-Risk Youth Who Need a Safe and Understanding Environment.

Student Work Place Training Program: Student specific Teaching Skills, Leadership and Work Experience for students with Down Syndrome, ages 18-25. The program is designed to provide hands on work experience; with respect and dignity, proving to them and the community that they too have a lot to contribute to society.

SCOPE OF SUSTAINABILITY

REVENUE Stream Programs: Preschool Programs, Afterschool Programs, Childcare Services, Tutoring, Intersession Programs, Summer Camp, Vocational Programs and Professional Development Training.

**The Revenue Stream covers the admin and operating costs, without room for growth.*

<i>Expenses</i>	<i>Annual</i>
Property / Taxes	42,000
Certified Staff	18,000.
Insurance	4,750.
Electric / Phone/ Internet / Dumpster	4,500.
Professional Fees	3,500.
Lawn / Heat	3,000.
Curriculum/Programs	3,000.
Supplies	4,500.
Bus/Transportation	4,700.

FISCAL HEALTH

Kickin' It is Fiscally Healthy with NO Bad Debt, such as vendor payments nor has open loans of any kind.

AMOUNT AND AREA OF SUPPORT

The Revenue programs cover admin/operating costs without margin for growth, although proudly scraping by General and Capital Support are the vital areas needed in order for Kickin' It to continue:

GENERAL/CORE Support: allows Kickin' It the flexibility to wisely and strategically use funds to achieve, strengthen and to focus on its charitable purpose; such as but not limited to building infrastructure, innovative new initiatives, policy education activities, building overhead, program expansion, technology and materials.

CAPITAL/Bricks-Mortar Support: for acquisition of the property and building. In eliminating the building expense, Kickin' It can successfully sustain thereafter on its own, allowing for additional programs and increase the number of children serviced. Admin and operating costs are covered by the state vouchers and fee based programs...the struggle is the monthly building cost and taxes of \$ 3,300.00 per month. A lump injection is needed to reduce the balance, to pay off the remaining \$ 465,000.00 owed.

Legacy: Determined by the level of Support, if the Grantor does not choose anonymity, the grantor name will be engraved on a Dedication Wall, or the Center Named in Honor of the Supporter.