



BULLYING... We're Kickin' It!

The BULLYING...We're Kickin' It Program (KI) offers schools the security of meeting the demands of the new anti-bullying laws, while allowing students and families support in the fight against bullying and negative behavior.

There are several components to KI that involve school programs, scholarships, after school workshops, parent/guardian groups, student mentors, anonymous reporting hotline, social media monitoring and support, faculty/administration support and assistance that help provide a clear consistent message. Some areas where KI can assist your school:

*If students  
are not  
balanced  
socially and  
emotionally  
they cannot  
excel  
academically*

**Superintendent/Principal Support:** KI provides the administration with data, support and assistance to help keep a clear and open dialog. In order for students to receive a clear and consistent message, the school faculty must be clear and consistent on policies and procedures.

KI offers "Anonymous Teacher Surveys" and a "Social School Analysis Division" that assists the administration in several areas; faculty willingness to remedy and follow through, effectiveness, enthusiasm, support, implementation of anti-bullying projects and the continuous message, staff interaction, student/teacher interaction and the overall school climate. All information and data collected is submitted to the Superintendent's office periodically for review.

**School Support:** KI works with the School Safety Team and/or assigned faculty offering support and resources to implement fun, creative projects and activities to attract the attention of the students. "Reporting Hotline" schools are provided a code and students can anonymously text a message, before and after school. KI contacts the school and/or authorities to investigate. "Liaison" KI can be the liaison between Parents/Guardians and the schools administration. KI can offer Parent/Guardian workshops and support. "Clear Message" Schools are provided with banners, posters, bully boxes, literature and various items to display throughout the schools.

**Student Support:** KI provides the resources and access to various forms of healthy outlets for students to turn negative feelings, emotions, aggression and stresses into positive healthy behavior. KI offers student scholarship programs, after-school workshops and memberships, encouraging students to participate in unique opportunities and events that KI creates.

Each school has different needs KI can be a source of support to having a heavy presence throughout the school year. Your school, your KI Program.

**BULLYING...We're Kickin' It, Together!**

Contact a Kickin' It Specialist: [office@werekickinit.org](mailto:office@werekickinit.org)

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