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Unite in the Fight to Knockout Bullying **Annual Red Carpet Event to Empower & Inspire**

Some of the most recognized names in the world are stepping into in the ring to help Knockout Bullying, uniting together making a powerful impact in the fight to preserve our youth.

WHO: A vast list of Celebrity supporters:

Musicians: Raquel Castro - David Homyk - Toxin *Actors:* Jose Hernandez Jr -

Special Guests: UFC Legend Dan Severn – WWE Legend Tito Santana – UCL Founder Peter Storm - Professional MMA Athlete Phillipe Nover - TV Host Mike Straka - 2010 Miss Teen NJ USA Erica Szymanski – 2012 Miss National Sweetheart Courtney Baxter – *Many Others Still Confirming*

WHAT: An event created to inspire students' creativity, imagination, empowerment, expression, passion, dreams, emotions and aspirations, positively impacting them in the fight to overcome negative stresses, emotions and behaviors.

The event is led and organized by students; joining together with celebrities and organizations to support, strengthen and uniting to make a positive impact. Learn about Kickin' It, the organization that has designed a powerful and effective course of action that is reducing the effects of negative behavior and is improving the overall school and social climate. The event will highlight Powerful Projects that raise awareness and inspire people to unite and make a difference; "You Think You Know Me" a movie by YUMA Films created to bring awareness to this ever growing epidemic that is plaguing our youth.

WHERE: Pulse Restaurant - 45 Rockefeller Center - NYC

WHEN: Saturday, October 13th, 2012

6:00 pm - 7:45 pm Student Stories, Campaign Videos, Welcome Table Displays and Give Aways

7:50 pm Red Carpet Introduction

8:00 pm Red Carpet Walk

8:30 pm – 11:00 pm Main Event – 'You Think You Know Me' Movie Preview - Acoustic Concert – Guest Speakers – Nonprofit Presentations – Auction – Celebrity Meet & Greet

MEDIA OPPORTUNITIES:

8pm – 8:30pm Red Carpet Interviews

8:30pm – 9:30pm Full Media Access

ABOUT: BULLYING...We're Kickin' It National Campaign: The powerful multi-component Anti-Bullying Campaign involves school projects, intervention strategies, faculty and bus driver support and assistance, afterschool workshops, parent/guardian groups, student mentoring programs, access to positive outlets, an anonymous text reporting hotline, a student resource fund for students seeking professional help and social media monitoring and support, re-enforcing and emphasizing traditional values, manners, etiquette, kindness and respect.

www.werekickinit.org

Uniting With:

